



## TAKE ADVANTAGE OF THESE NEW TAX INCENTIVES TO MAKE YOUR HOME MORE ENERGY EFFICIENT



### Insulation & Air Sealing Pays Off!

Homeowners may be eligible for new ways to get money back when you update your home's insulation and air sealing.

#### Take Advantage of The Residential Efficiency Tax Credit

- Homeowners can receive a tax credit of 30% for insulation and air sealing materials installed in their primary residence—up to \$1,200.
- The credit is available on a yearly basis until December 31, 2032.
- After installation, use IRS Form 5695 to apply for the credit.



Learn more at [www.energystar.gov/about/federal\\_tax\\_credits](http://www.energystar.gov/about/federal_tax_credits).



### Receive a Rebate

Federal rebates for existing home energy efficiency upgrades will become available once program details are issued. This will include:

#### HOMES Act

Rebates may be available for homeowners who make performance-based whole home efficiency upgrades:

- For homes achieving less than 35% projected energy savings – rebate of the lesser of \$2,000 or 50% project cost.
- For homes achieving at least 35% modeled energy savings – rebate of the lesser of \$4,000 or 50% project cost.
- For homes achieving at least 15% actual energy savings – rebate is tied to payment rate per kWh saved, equal to \$2,000 for a 20% reduction, or 50% project cost.

#### Department of Energy (DOE) High-Efficiency Electric Home Rebate Program

Offers rebates for insulation, air sealing and ventilation upgrades for eligible homeowners:

- 50% of the cost of insulation up to \$1,600 for households with annual incomes of 80-150% of area median income.
- 100% of the cost of insulation up to \$1,600 for households with annual incomes less than 80% of area median income.

Learn if you qualify for additional rebates in your area at [www.dsireusa.org](http://www.dsireusa.org).



# 90%

## OF U.S. HOMES ARE UNDER- INSULATED<sup>1</sup>

### MAKE A FAST FIX WITH AN INSTANT PAYBACK.

Updating your home's insulation and air sealing include benefits you can quickly enjoy:

#### Enhanced Comfort

Along with improving indoor temperatures, sealing leaks and adding insulation can also reduce noise from the outside, help keep pollen, dust and insects from entering your home, and better control humidity.<sup>2</sup>

#### Monthly Savings

The EPA estimates that homeowners can save an average of 15%<sup>3</sup> on heating and cooling costs by air sealing their homes and adding insulation in attics, floors over crawl spaces, and accessible basement rim joists.

#### Damage Prevention

Proper insulation and air sealing can help to avoid major issues like ice dams in the winter.

#### Added Home Value

Fiberglass attic insulation outperformed all other home improvement projects in Remodeling magazine's 2016 "Cost vs. Value" Report, with homeowners recouping 116.9% of the cost in added home value.<sup>4</sup>

# CHOOSE A CERTIFIED ENERGY EXPERT® PROFESSIONAL

Working with an Owens Corning® Certified Energy Expert® professional means knowing your team is trained, tested and trusted to help make any home or building a better place to be.

## ✓ TRAINED TO OPTIMIZE COMFORT

**Energy consultants with extensive training and hands-on experience.**

## ✓ TESTED FOR PROVEN PERFORMANCE

**Elite insulation contractors tested to ensure Grade 1 installation quality.**



## ✓ BACKED BY A TRUSTED LEADER

**Products and workmanship backed by a limited lifetime warranty no other brand can match.**



**For expert service in your area, contact:**



**HOME IMPROVEMENT  
PROFESSIONALS**

**507-775-6156**

**hipforhomes.com**



## Meeting the Highest Standards

Only the very best insulation contractors have what it takes to be Owens Corning® Certified Energy Expert® Professionals.

### KNOWLEDGE

Completion of extensive classroom and hands-on training.

### INTEGRITY

Commitment to uphold the highest industry standards and practices.

### LICENSING

Current on all required state and local licenses.

### ETHICS

Good standing with the Better Business Bureau.

### QUALITY

Verified R-value of Owens Corning® PINK® Fiberglas™ insulation, the #1 most trusted brand of insulation.<sup>5</sup>

### WORKMANSHIP

Tested to ensure Grade 1 installation quality.

### WARRANTY

Backed by Owens Corning limited lifetime warranty on product and limited lifetime warranty<sup>6</sup> on workmanship.

<sup>1</sup> NAIMA estimate based on Boston University study. "Under-insulated" here means when compared to the minimum prescriptive wall and ceiling insulation R-values found in the 2006 International Energy Conservation Code (IECC).

<sup>2</sup> [https://www.energystar.gov/campaign/seal\\_insulate/why\\_seal\\_and\\_insulate](https://www.energystar.gov/campaign/seal_insulate/why_seal_and_insulate)

<sup>3</sup> Savings vary. Find out why in the seller's fact sheet on R-values. Higher R-values mean greater insulating power.

<sup>4</sup> Remodeling Magazine, 2016 Cost vs. Value Report <https://www.remodeling.hw.net/cost-vs-value/2016/>

<sup>5</sup> Home Innovation Research Labs Builder Panel, April 2019.

<sup>6</sup> See actual warranty for complete details, limitations and requirements. For the lifetime of the home beginning from date of installation by an Owens Corning®



**OWENS CORNING INSULATING SYSTEMS, LLC**  
ONE OWENS CORNING PARKWAY  
TOLEDO, OHIO, USA 43659

**1-800-438-7465 (1-800-GET-PINK®)**  
**[www.owenscorning.com](http://www.owenscorning.com)**